



aseshdesigns.com

**ARYNN NEASE LARSON**  
arynnnease@gmail.com  
816.401.3168

## EXPERIENCE

### A-SESH DESIGNS

Owner | April 2020 – Current

Creating, developing and executing design assets ranging from brand elements and pitch decks to UI/UX and marketing design.

### TECHSTARS - KANSAS CITY

Design Associate | June 2020 - August 2020

Developed and executed design strategies for 10 growth-focused companies – including brand assets, pitch decks, UI/UX product design, marketing materials, website design and more.

### SHOTTRACKER

Director of Creative & Marketing | September 2013 – April 2020

Sole designer responsible for:

- Brand creation, development and management for all facets of company.
- Multiple product apps (iOS & Android), from wireframes and designs to Q/A and market launch.
- The full development and creative execution of multiple national TV spots which successfully supported strategic brand goals.
- All marketing collateral, brand swag, pitch decks, company communication, go-to-market campaigns and social media.
- Multiple interactive events, including NCAA Basketball Final Four, CES (Consumer Electronics Show) and the NABC Convention.

### SPORTING INNOVATIONS

Creative Lead | May 2012 – October 2013

Responsible for UI/UX design, wireframes, prototypes, product development and brand management.

### TROZZOLO COMMUNICATIONS GROUP

Designer | June 2010 – May 2012

Created, established and maintained brands for a variety of clients.

## SKILLS

Brand Design & Development  
Marketing Collateral Design  
Deck Concepting & Design  
UI/UX Design (Mobile & Web)  
App Wireframes & Design  
Project Management

## EXPERTISE

Adobe Creative Suite  
Figma  
Miro  
Google Suit  
Microsoft Office

## EDUCATION

Savannah College of Art & Design  
Bachelor of Fine Arts

